

BBNOC Science Engineering Technology and Math Initiative

What:

BBNOC supports the promotion of science, technology, engineering and math (STEM) professions. We work with organizations to exhibit and promote the innovation and magic created by STEM professionals to children. The purpose is to encourage kids to pursue careers in STEM.

Why:

The American workforce is experiencing a shortage of scientists and engineers. It is a negative impact to small and large companies, innovation, and the overall economy. Southern California medical device and technology and car companies have a unique ability to show the “magic” created by science and engineering. Showing kids the exciting innovations that STEM professions produce has a big impact on driving kids into these professions.

How:

BBNOC is working to put on a Science and Engineering Fair with the business community. The partner companies will showcase some of their most exciting technologies in a kid friendly and entertaining demonstration. The fair will be an entertaining and festive celebration of the magic of STEM that shows the kids what they can accomplish. Our culture glorifies sports, music and acting, but fails to celebrate STEM in a way that captures the attention of kids. The Science and Engineering Fair will capture the magic to attract kids to these professions.

Why BBNOC?

A lack of STEM professionals is a business issue that affects companies in our community and the business community at large. Creating a STEM workforce is very important to the overall economy now and in the future.

BBNOC is a community of business owners and professionals focused on business development and the strategies that help our members/partners succeed. BBNOC uses our member-base core competencies to promote business growth within our community and the overall economy. BBNOC also works to bring together large companies with smaller companies and connects the diverse business communities of color.

The members of BBNOC mostly own and work for small companies. As such ***we are very innovative and strategic.*** We don't get bogged down in what was. ***BBNOC likes to focus on providing business value in every situation.*** BBNOC also works through its partners within the community. We have developed relationships with other black organizations (Black Chamber, 100 Black Men, National Council of Negro Women) and large companies.

Creating results through partnerships is a core part of how we achieve our goals. ***BBNOC prefers to bring together many people, organizations and communities. This allows our partner companies to reach many communities with less resources.***